



EARTH DAY GLOBAL CONVERSATION

The Earth Day Global Conversation is a coordinated opportunity for local government officials worldwide to engage their constituents in a constructive dialogue about issues related to the environment. It will provide a town hall-style forum for citizens and government officials to discuss ecological issues facing their communities and establish a democratic consensus on policy action to solve such challenges.

When is this happening? The Earth Day Global Conversation will occur on or around **April 22nd** (communities should choose the date that fits best to participants' needs), and will serve as the primary activation for subnational governments to have a meaningful impact on Earth Day.

Where should we organize? Wherever town hall events are typically held in your community! Popular options include: city hall, community centers, libraries, museums, universities, and other public forums.

Why should our community participate? Local elected officials have the greatest capacity to impact the quality of the air, water, land, and climate we depend on for survival. Municipal governments have a responsibility to their constituents to respond to these challenges by taking environmental action, and the Earth Day Global Conversation serves as democracy in action, ensuring that citizens' voices are being heard on environmental topics affecting the community.

Who should attend? The Earth Day Global Conversation brings together local governments with citizen leaders, including the following examples:

GOVERNMENT MEMBERS

- The mayor (or equivalent executive leader)
- City sustainability officers
- City council members
- City planners
- School boards
- Other officials in charge of developing transportation, infrastructure, business, etc.
- Indigenous leadership

CITIZEN PARTICIPANTS

- Local environmental nonprofits and/or advocacy groups
- Business leaders
- University administrators
- Student activists and youth groups
- Faith leaders
- Teachers
- Engaged citizens of all backgrounds

How to get involved: EARTHDAY.ORG is happy to assist with planning and coordination of your event. To access organizing toolkits, promotional resources, and stay in touch as Earth Day approaches, please contact **Evan Raskin** at raskin@earthday.org or at +1 (781)-686-5513 to voice your interest in the **Earth Day Global Conversation**.

