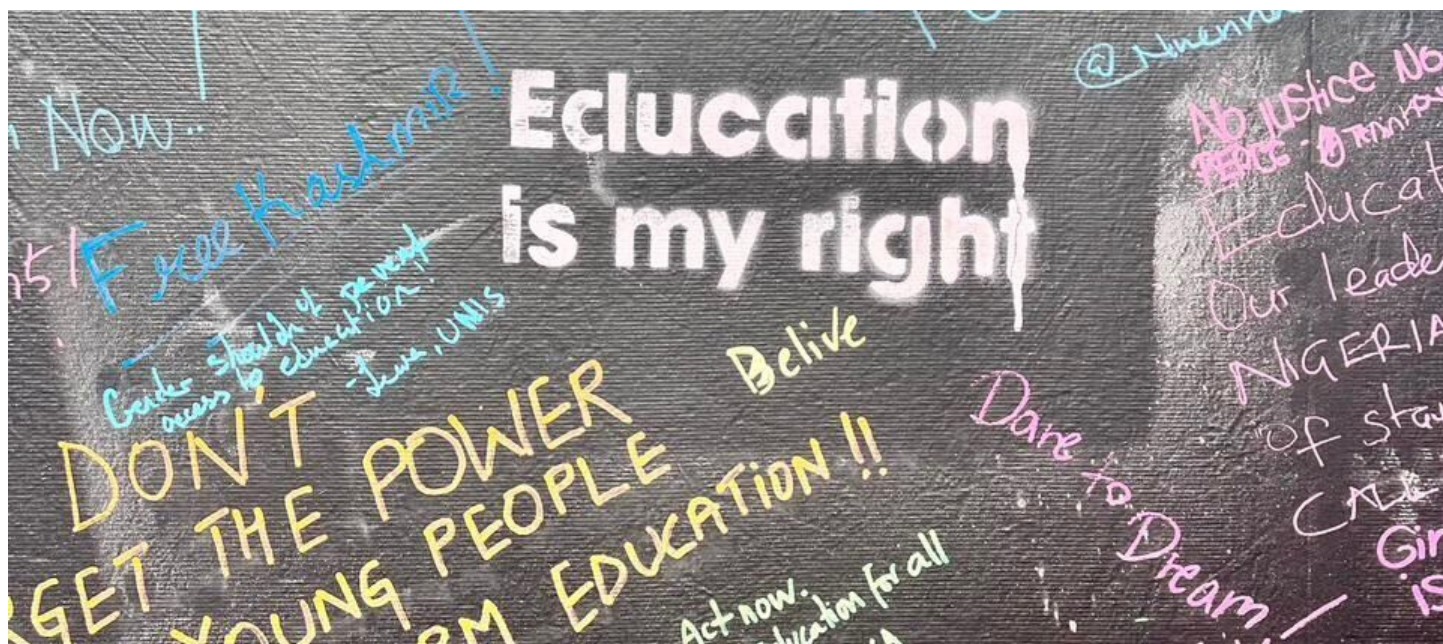


CLIMATE EDUCATION COALITION EARTH DAY 2024 TOOLKIT



Get involved

Hello Climate Education Coalition,

With Earth Day on April 22nd approaching rapidly, we urge all members of the Climate Education Coalition and all climate activists to contact their representatives and advocate for climate education in their countries. Simply copy and paste the template provided below, replace the bolded words with your information (name of the Minister, your organization and country), and send it on Earth Day April 22nd to your Minister of Education/Climate. Make a post on social media about your action and we will re-share it! Make change for climate education globally by participating in the action. More than 90 member organizations of the Coalition are also going to sign the letter.

Don't miss out on this simple chance to make a difference for education system in your country!

Letter Template



April 22nd, 2024

The Right Honourable **Name and Surname**

Minister of Climate/Environment/ Education of name of the country,

Your Excellency,

On behalf of more than 90 youth organizations from around the world, including organizations from **NAME OF YOUR COUNTRY**, we are extending our letter on the 54th celebration of the global Earth Day - a moment for recognizing the importance of the planet that we all share and the seriousness of the climate crisis that we all need to take action upon.

As **NAME OF YOUR ORGANIZATION** and the Climate Education Coalition, we urge Your Excellency to prioritize and invest in compulsory climate education at all K-12 levels of school system in **NAME OF THE COUNTRY**. We need an education that will prepare us to solve the climate crisis and will better equip us with civic skills and the knowledge we can use to engage in green jobs and lead sustainable innovations in **NAME OF THE COUNTRY**.

The Article 12th of the Paris Agreement, that **NAME OF THE COUNTRY** signed in 2015, clearly says that *Parties shall cooperate in taking measures, as appropriate, to enhance climate change education*, therefore, we are asking Your Excellency to act upon that promise and integrate climate education in the national curriculum.

As **NAME OF YOUR ORGANIZATION** and the Climate Education Coalition, we are willing to support Your Excellency with our advise on integrating climate education to the curriculum and communicating this policy to the public. For our generation it is the call to action - to be prepared to responsibly face the climate crisis with adequate knowledge and skills.

Sincerely,

NAME OF YOUR ORGANIZATION and the Climate Education Coalition

([The List of Climate Education Coalition Organizations](#) to add as signatures)

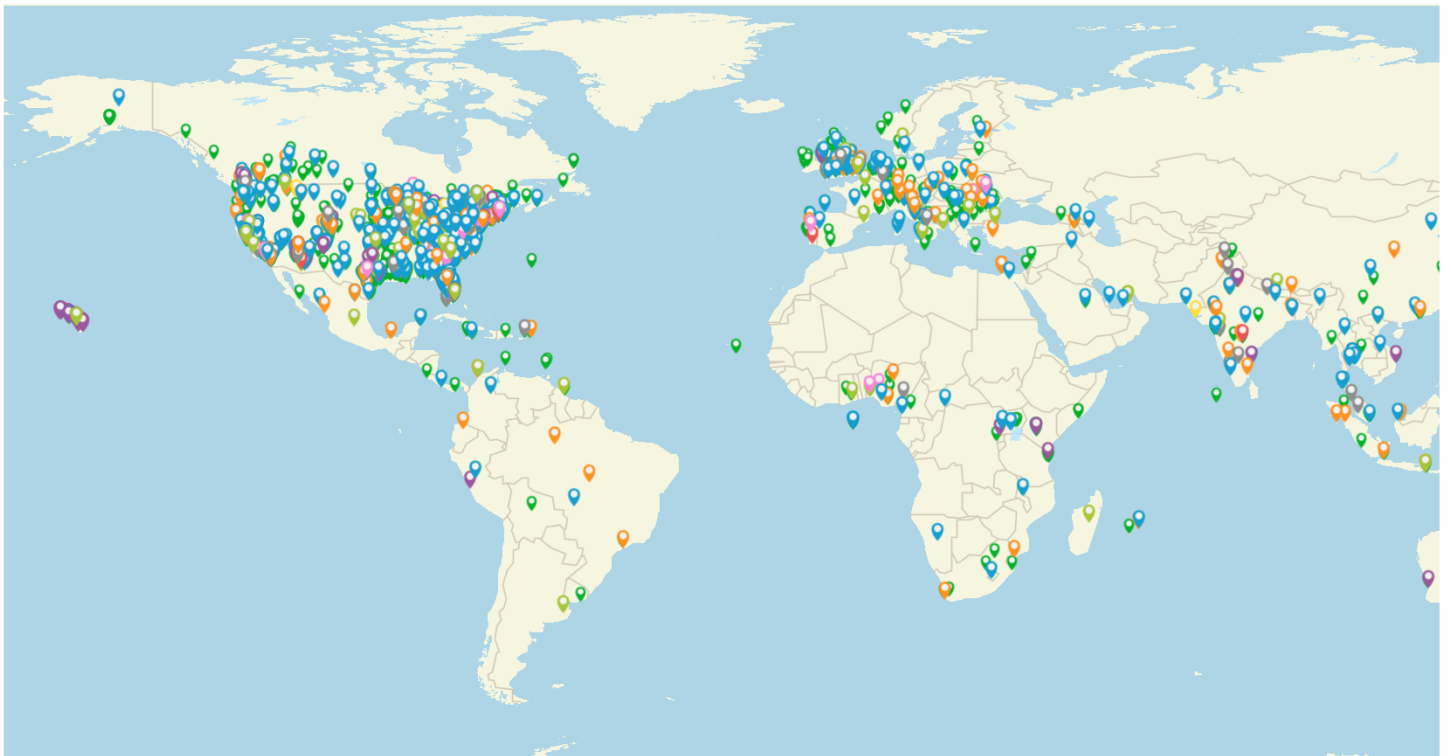
[PDF VERSION](#)

Next Steps

Please complete [THIS FORM](#) and register your event on the [GLOBAL MAP](#) (follow the instructions below) to confirm you will send the letter, and we will showcase your organization on our Coalition's social media platforms. Your contribution is appreciated, and we are eager to share our message globally.

Global Map Registration Instructions

- Title: Climate Education Coalition Letter Action
- Event Type: Education
- Description and instructions: Sending the letter to Minister of Climate/Education
- Where will you gather people: Online, name of the country or city
- Date 22/04/2024
- Time: your choice
- Length: one day action
- Is this open to the public?: Public event
- URL to participate: <https://www.earthday.org/climate-education-coalition/>
- Age group of audience: All ages
- Will attendees have to buy a ticket?: No
- Page 4: Fill out your information



Once you sent the letter, post about it on your social media with the #climateeducation and/or #earthday to spread the word! Make sure to tag us on Instagram @climateeducoalition

@earthdaynetwork

Post Templates



[TEMPLATE 1](#)



[TEMPLATE 2](#)

Sample Caption: “On Earth Day April 22nd, we contacted our Minister of Education/Climate to advocate for climate education and you should too! Climate education is a fundamental right for all people in the face of the climate crisis. 🌍📖 Learn more about how to send a letter at @climateeducoalition and @earthdaynetwork.”

About the Climate Education Coalition



Learn more about us on our [LINKTREE](#)

Contact us with questions at dabrowski@earthday.org
