



CLEANUP TOOLKIT

WHAT IS THE GREAT GLOBAL CLEANUP?



THE
GREAT GLOBAL
CLEANUP®

The [Great Global Cleanup](#) is a worldwide campaign to rid the environment of waste and plastic pollution for good. To help create a waste-free world, join us in cleaning up your local area.

HOW CAN YOU HELP?

Join your UPS colleagues this Earth Month for the Great Global Cleanup. Go to [UPS Community Connections](#) or [N2N](#) to find an upcoming cleanup.

Visit www.earthday.org/ups to learn more about how you can help EarthDay during Earth Month. **YOU can host a cleanup**, join a UPS clean up, join a public cleanup or donate!

HOW TO HOST A CLEANUP

SELECT AN APPROPRIATE SITE, DATE, AND TIME

- Choose a public location: a park, a river, or a similar community site that is ideally accessible by public transportation or bicycle.
- TIP: Make sure to check and see if you need any necessary local permissions. Select a convenient date for your cleanup.
- Select a time: Depending on where you are, choose a time that allows for plenty of daylight and comfortable temperatures for volunteers.
- TIP: Most cleanups start between 9:00am & 11:00am.



GATHER VOLUNTEERS



- Appoint site captains who will manage the event and designate roles to assure the cleanup goes smoothly (See Cleanup Checklist Below). Invite your UPS colleagues to help plan your cleanup!
- Register your cleanup on [UPS Community Connections](#) (US/LATAM/Europe/ISMEA/APAC) or [N2N](#) (Germany/Austria).
- TIP: If you want volunteers outside of UPS to join, register your cleanup on the REGISTER YOUR PUBLIC CLEANUP at earthday.org/ups
- Advertise your cleanup to UPS colleagues via [UPS Community Connections](#) or [N2N](#), family, friends, and community members.

GET SUPPLIES & ARRANGE FOR DISPOSAL

- Gather supplies. Important Items To Have: Trash Bags or Buckets, Trash Grabbers, First Aid Kit, Gloves, Hand Sanitizer, Water & Snacks.
- Coordinate with local waste management through a short phone call to ensure everything is being disposed of in accordance with rules and regulations.
- Be sure that contributors get credit for their donations in cleanup promotions.



DAY OF AND AFTER YOUR CLEANUP

- Closer to the date, check the weather to dress appropriately.
- Send a reminder the night before and the day of the cleanup to all participants.
- As a leader, arrive to the event early to set up before volunteers arrive and welcome them.
- Invite local media outlets to cover the event if you have a large event.
- Share your cleanup results on www.earthday.org/ups
- Log your hours in [UPS Community Connections](#) or [N2N](#)
- **Take pictures and videos** before and after your collection and share them on social media using these hashtags [#GreatGlobalCleanup](#) [#DeliverWhatMatters](#) [#UPSFoundation](#)

