



# UPS CLEANUP TOOLKIT



**BUILD A WASTE-FREE WORLD WITH US.**

## WHAT IS THE GREAT GLOBAL CLEANUP?

EARTHDAY.ORG (EDO) is focused on accelerating solutions to combat plastic pollution by activating governments, citizens, and businesses to do their part- everyone accounted for, everyone accountable.



**YOU** have a part to play and can begin by partnering with EDO's Great Global Cleanup to host or partake in a cleanup in your community. Join your UPS colleagues this Earth Month for the Great Global Cleanup.

During the month of April and May, UPSers can participate in The Great Global Cleanup, a worldwide campaign to rid the environment of waste and plastic pollution for good.



This Earth Month, UPS is proud to support the efforts of [EARTHDAY.ORG](https://www.earthday.org) participation in The Great Global Cleanup across our network and beyond.

# HOW TO HOST A CLEANUP:

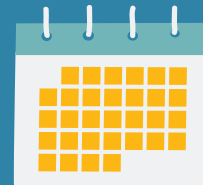
1

ORGANIZE A  
PLANNING  
GROUP



2

SELECT A SITE,  
DATE, AND TIME



3

GATHER  
VOLUNTEERS



4

SUPPLIES AND  
DISPOSAL



5

START YOUR  
CLEANUP DAY



6

ORIENTATION AND  
SAFETY TALK



7

DISPOSE OF  
WASTE



8

END THE  
CLEANUP



## ORGANIZE A PLANNING GROUP

1

- Whether it's with your friends, your organization, or just you, decide who will take the lead in organizing the cleanup!
- Appoint site captains who will manage the event and designate roles to assure the cleanup goes smoothly (See Cleanup Checklist Below).
- Invite your UPS colleagues to help plan your cleanup!

## SELECT AN APPROPRIATE SITE, DATE, AND TIME

2

- Choose a public location: a park, a river, or a similar community site that is ideally accessible by public transportation or bicycle.
- TIP: Make sure to check and see if you need any necessary local permissions.
- Select a convenient date for your cleanup
- Select a time: Depending on where you are, choose a time that allows for plenty of daylight and comfortable temperatures for volunteers.
- TIP: Most cleanups start between 9:00am and 11:00am.

## GATHER VOLUNTEERS

3

- [Register your cleanup on UPS Community Connections \(US/LATAM/EU\)](#) or [N2N \(Germany/Austria/ISMEA/APAC\)](#).
- TIP: If you want volunteers outside of UPS to join, register your cleanup on the [REGISTER YOUR PUBLIC CLEANUP](#) at [earthday.org/ups](http://earthday.org/ups)
- Advertise your cleanup to UPS colleagues, family, friends, and community members.

## LINE UP SUPPLIES, AND ARRANGE FOR DISPOSAL

4

- Gather trash bags, gloves, litter pickers, and other materials to host your cleanup.
- Coordinate with local waste management through a short phone call to ensure everything is being disposed of in accordance with rules and regulations.
- Be sure that contributors get credit for their donations in cleanup promotions
- Gather supplies (Important Items To Have: Trash Bags or Buckets, Trash Grabbers, First Aid Kit, Gloves and Hand Sanitizer, Water/ Snacks.

## START YOUR CLEANUP DAY

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- Closer to the date, check the weather and plan to dress appropriately. Wear something you don't mind getting dirty!
- Send a reminder the night before or day of the cleanup to all participants and key individuals that you hope to attend.
- Invite local media outlets to cover the event and spread awareness
- As a leader, arrive to the event early to set up before volunteers arrive

## ORIENTATION AND SAFETY TALK

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- Safety is key. Two people make a team! Wear gloves, and closed toe shoes. Bring a hat, sunscreen & reusable water bottle
- Keep the environment safe- Vegetation is sensitive and wildlife is best kept wild.
- What to remove: Trash and Litter (Anything created by humans), Recyclables
- What to leave: Nature, Homeless Encampments, Dead Animals, Syringes, needles, and other hazardous materials.

## DISPOSE OF WASTE

7

- Find a location to properly dispose of all of the waste you clean up!
- Sort the waste into trash, recyclables, and hazardous waste.
- TIP: If you are unsure of where to dispose of any of this waste contact your local municipality's waste department for further instruction.

## AT THE END OF THE CLEANUP

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- Share your cleanup results on [www.earthday.org/ups](http://www.earthday.org/ups)
- Take pictures before and after your collection and share them on Social Media.
- TIP: Use handles #DeliverWhatMatters #GreatGlobalCleanup #TrashTag and #Plogging
- Post your event on social media. Tag us at @UPS\_Foundation on Instagram and LinkedIn.
- Share your images with local newspapers, magazines, and EARTHDAY.ORG

**INTERESTED?**

# HERE'S HOW TO CONTINUE:



**ONCE YOUR CLEANUP IS COMPLETED,  
RETURN TO YOUR EARTHDAY.ORG PAGE TO  
SHARE YOUR CLEANUP RESULTS**



**DOWNLOAD AND PRINT THIS QR CODE  
TO HAVE THE ATTENDEES SIGN THE  
GLOBAL PLASTIC TREATY PETITION**



**JOIN MILLIONS OF PEOPLE AROUND THE WORLD  
CELEBRATING EARTH DAY BY POSTING PHOTOS OF  
YOUR CLEANUPS ON SOCIAL MEDIA USING THE  
HASHTAG #GREATGLOBALCLEANUP**



**CONNECT WITH US ON SOCIAL MEDIA**



@thegreatglobalcleanup



@earthday



@earthday.org



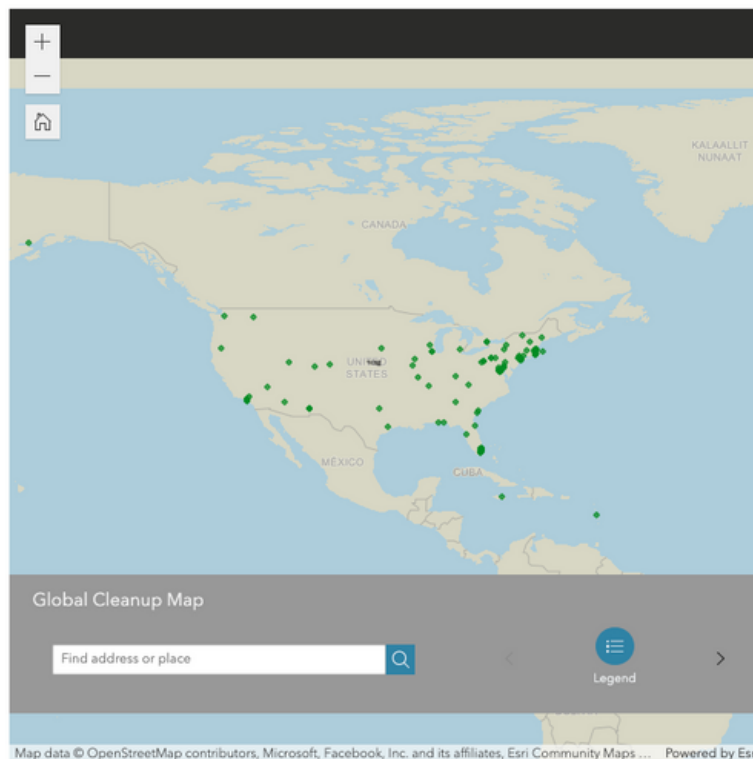
@greatglobalcleanup

# USING THE GREAT GLOBAL CLEANUP MAP

## ADD A CLEANUP TO THE GREAT GLOBAL CLEANUP MAP

- Visit [www.eathday.org/ups](http://www.eathday.org/ups) to find an upcoming cleanup
- You can find a public cleanup on the Global Cleanup Map to join in a city near you.
- Contact the cleanup organizer for the event you want to join
- Once you finished your cleanup return to the page and share your results
- If no public cleanup is available, please plan a private cleanup.
- Relax and know your work has helped your community and planet.

## FIND AN UPCOMING CLEANUP



## EVENTS

Outside of hosting cleanups, learning about environmental issues is a great way to promote sustainability and further efforts to protect our planet.

Listen to  
recent Earth  
Day Lives



Read  
about  
clean up  
news

Check out  
Earth Day  
events



## HOST A TEACH-IN

Teach-ins provide the community with the knowledge they need to advocate for a cleaner, more secure future. Inspire your participants to partake in a local cleanup that you organize together!



## HOST A UNIVERSITY LECTURE

College students are at the forefront of the environmental movement. Engage this generation by informing them of the need for environmental action and the impact of local cleanups!



Visit [www.earthday.org/takeaction](http://www.earthday.org/takeaction) to find out how to further get involved in solving the plastic pollution crisis.

# ANY MORE QUESTIONS?

If you have any questions, send us an email  
at [karapetian@earthday.org](mailto:karapetian@earthday.org).



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