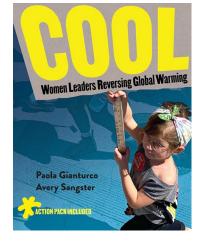
COOL:

WOMEN LEADERS REVERSING CLIMATE CHANGE

Photos & Text by Paola Gianturco and Avery Sangster

powerHouseBooks

Available for Pre-Order on Amazon



"Women and girls all over the world are using intelligence, creativity, energy, and courage to help stop global warming. COOL: Women Leaders Reversing Global Warming documents their inspiring work and invites you to join them."

--Paola Gianturco (from the Introduction)

COOL is the first and only book to document the work of women climate leaders globally. It is also award-winning authorphotographer Paola Gianturco's seventh book that tells compelling and uplifting stories about women around the world. For COOL, Paola, and her then-12-year-old granddaughter and co-author Avery Sangster, interviewed and photographed women politicians, corporate executives, scholars, heads of grassroots groups, and presidents of organizations that are all dedicated to combating global warming. These women leaders are based in 10 countries: the United States, Canada, United Kingdom, Sweden, Denmark, Tanzania, Australia, Sri Lanka, India, and Hong Kong." In COOL you will meet:

- **Clover Moore**, Lord Mayor of Sydney, Australia, who's vowed to reduce city government emissions by 70% by 2030. Already, she's made Sydney the first Australian city to be declared carbon neutral.
- Sheila Watt-Cloutier, Inuit activist, who sees her indigenous people as climate change sentinels for the world, and levers their observations, experience, and knowledge of the Arctic to benefit people everywhere.
- **Fifteen thousand Sri Lankan women** who raise and plant "miracle trees," mangroves, which sequester five times more carbon dioxide than tropical trees in the Amazon Rain Forrest.
- **Nelleke van der Puil**, Vice President of Materials at LEGO, who is developing plastic made with plants instead of oil, which is transforming her company's products.

Women are especially effective leaders when it comes to combating global warming. Christiana Figueres and Tom Rivett-Carnac, architects of the 2015 Paris Agreement, report that "Nations with greater female representation in positions of power have smaller climate footprints. Companies with women on their executive boards are more likely to invest in renewable energy and develop products that help solve the climate crisis. Women legislators vote for environmental protections almost twice as frequently as men, and women who lead investment firms are twice as likely to make investment decisions based on how companies treat their employees and the environment."



"Everyone should see waste as an unused resource."

NNA BERGSTRÖM 93

"A small change in one place can

Another score durk sites are projected on the wills. The densers was instant and carry underlike, jubleasted an anise flashform. That is in apparently causes flowling the densers strip if their arises are also an anise of the strip of the

e) over the recrease annexes books, an expensive in ma protocology sturbing. In the next theater, the co-director, Stella Adelman, Managing Director the Dance Minsion Theater, comes on stage with an amplified cell phone. the calls the office of the Spaker of the House of Representatives, Nancy losing gets an after-hours recorded message, and leads the audience in a stread minimuli Wrose the Cares Man Duff."

When U.S. Representative Alexandria Ocasio-Geneter introduced that Rill, and the second secon



precipitate a huge outcome elsewhere.



of high technology application using women who have no formal education as the user interface 'designed'







58 REDUCING EMISSIONS

MEAGA



"We aim to leave the planet in the ⁴ IVENTING SOLITION best possible shape for kids." RELEE VAL DE PUL 47



The women and girls in COOL share their inspiring stories in their own words and suggest actions that all of us can do to help them on their existential journey; QR codes deliver readers online to discover ways to implement those ideas. An "Action Pack" in the book offers ideas readers can use immediately (e.g., the Climate Museum donated a credit-card-sized Guide to Climate Conversations).

One hundred percent of the author royalties from this book benefit the Women's Earth Alliance, providing seed mone women around the world who are launching business and nonprofit ventures that will help reverse global warming.

The authors will also have a tree planted for every copy of the book that's sold.



Co-Authors Paola Gianturco and Avery Sangster

About the Authors:

Paola Gianturco, author-photographer, has documented women's issues in 62 countries for seven powerHouse Books. *Grandmother Power: A Global Phenomenon* (2012) won four first place literary awards in categories as diverse as multicultural nonfiction and women's studies. *Wonder Girls: Changing Our World* (2017) won seven literary prizes: gold and silver awards in categories as diverse as women's studies, multicultural nonfiction, social change and leadership. *Women Who Light the Dark*, the third book in the triptych (2007) described the work of women activists. Paola's images have been exhibited at the United Nations, UNESCO, The US Senate, The Field Museum/Chicago, The Museum of the African Diaspora/San Francisco, The Norton Simon Museum/Pasadena, The Grand Rapids Public Museum and more. She lectures internationally, presented a TED talk in Dubai, and has been a guest on The Oprah Winfrey Show, CNN, NPR and Voice of America programs among others. Paola serves on the advisory boards of three nonprofits: The WISE Fund (Women Invested to Save Earth), Rise Up Together (which empowers girls to advocate for policy change) and Global Grandmothers (who support children in need internationally). In 2013, Paola was listed among "40 Women to Watch Over 40," and in 2014, Women's e-News named her one of 21 Leaders for the 21st century. In 2017, the YWCA inducted her into the Marin Women's Hall of Fame.

Avery Sangster is Paola's granddaughter and co-author. Avery interviewed and photographed women leaders across the United States and Tanzania. She is used to thinking about global issues; she and her sister created a children's program that they led for seven years at an annual international poverty conference Avery is passionate about reversing warming. She mobilized her sixth-grade classmates to create an environmental website. Avery's Invitation to Action, the final chapter of this book, is a powerful call for all of us to engage with the issue.

Book Details:

Global Warming & Climate Change / Women's Studies / Photoessays & Documentaries Hardcover, 7.875 x 10 inches, 192 pages ISBN: 978-1-57687-954-2, \$39.95 US / \$53.95 CA

High-res scans to your specification are available upon request; scanning from the book or lifting images from the mechanical file are strictly prohibited. Mandatory credit line: From COOL: Women Leaders Reversing Global Warming by Paola Gianturco and Avery Sangster, published by powerHouse Books.

Media Contact for Paola Gianturco: Andrea Smith / Andrea Smith Public Relations +1 646-220-5950 / <u>andreasmith202@gmail.com</u>