

**Subject: will you lead us?**

Dear [name of dining service director],

My name is [your name] and I am a current student at [insert your university]. I am a [freshman/sophomore/junior/senior/graduate student] who frequently eats at [insert dining hall name here].

I am writing to you on behalf of myself and [insert student group(s)] to discuss what we can do as a community to fight climate change. Schools like ours have the power to make a big difference in combating climate change and I am asking you to help lead in this fight.

As you probably know, one of the best ways to do this is through the food served here on campus. A leading cause of the climate crisis is our food system. In fact, if you add up everything that goes into our food system — production, processing, transporting, consumption and waste — it accounts for up to a third of all human-made greenhouse gas emissions.

I know you and your team care about our environment and want to do everything in your power to help fight climate change. **Which is why I hope you will ask [insert college president's name] to take the 20/20 Foodprints Pledge.**

The pledge is simple. In honor of the 50th anniversary of Earth Day in 2020, the pledge commits campuses to reduce food waste by 20% and replace 20% of meat with plant-based foods. You can learn more about the pledge [here](#). [Earth Day Network](#) provides all the resources needed to help our campus make the transition.

I hope to continue this conversation so we can continue to improve [insert college name] and fight climate change together. Thank you for your time. I hope to hear from you soon.

Best,

[Your name]