School clubs provide safe, accessible spaces for youth to come together to learn and express themselves. School clubs are unique in their position to reach future leaders, host events that can foster discussion and organize activities to help students understand environmental issues. For Earth Day’s 50th Anniversary, utilize your school clubs to engage students in a variety of fun, educational and impactful learning opportunities!

2020 Program Engagement Ideas

Global Teach-In

The first Earth Day hosted nationwide teach-in for communities to learn about and discuss local environmental issues. Host an event on a 2020 campaign or Earth Challenge topic:

- Biodiversity loss
- Plastic Pollution
- Food Waste
- Food Security
- Insect Population
- Water Quality
- Air Quality
- Local climate change impacts
- Show environmental documentaries and provide a Q&A
- Host a speaker series or panel discussion on local environmental issues

Artists for the Earth

Art is a powerful tool to communicate messages, trigger emotions and inspire action! Invite your community to participate in one of these activities;

- Repurpose unused lockers as space for eco-art installations
- Paint a mural in hallway, cafeteria, or outside wall
- Host an Earth Day poster contest
- Put on an eco-fashion show
- Host an arts and crafts night using recycled material
- Host an environmental essay or poetry contest
- Invite classes to perform eco-plays

Register your event at EarthDay.org
Food and Climate

Only one thing can make students coming together to learn even more enticing... **FOOD!** Host an event to help build students' understanding of the impacts of our food system and introduce them to plant based alternatives.

- Host a book club on plant-based eating and climate change
- Plan a plant-based potluck
- Implement composting program
- Host composting workshops for students and parents
- Create a garden where cafeterias can source some of their produce
- Implement Meatless Mondays
- Host a local farmer's market and source food from local farmers

Plastic Pollution

**Plastics** are a huge part of our daily lives, but there are tons of great alternatives to use to help the planet! Clubs can mobilize their schools to reduce single use plastics.

- Take part in the **Great Global Cleanup**
- Invite a local speaker to teach-in about the impacts of plastic pollution
- Create a recycled materials sculpture project
- Collect difficult to recycle items (plastic markers, glue containers, etc.) to send off to be disposed of responsibly
- Find alternatives to plastic bags and other classroom supplies

Earth Challenge 2020

Citizen science is an amazing way for global citizens to contribute to valuable scientific research. School clubs can support [Earth Challenge](#) by providing opportunities for students to connect with each other and contribute data using the app.

- Host Earth Challenge data collection events or contests in your school
- Plan field trips to collect and enter data
- Help students with data analysis

Protect Our Species

**Countless species** on our planet inspire wonder and connection to Earth’s habitats. Engage your students in learning that helps raise awareness to biodiversity loss and teach them how to help species local to their community.

- Host a fundraiser for habitat restoration in your community
- Invite a beekeeper to teach-in about the importance of pollinators
- Plant a wildlife friendly garden space or designate no-mow zones around your school
- Host birdhouse building for your schoolyard
- Propose field trips to parks or nature centers to learn about local species
- Watch wildlife and conservation films or documentaries

Register your event at EarthDay.org