Get Involved in Earth Day

Throughout Africa we see key environmental issues that have not only caused problems for our planet, but have also led to an increase in climate change related events such as droughts, monsoons, flooding and food insecurity.

We are calling on everyday citizens to rise up and come together to engage the public, educate people about the environment and act to make positive and sustainable changes to protect our planet. Earth Day is not a day, but a movement.

How to Start

Step 1
Sign Up to Be a Volunteer

Step 2
Choose a Theme

Step 3
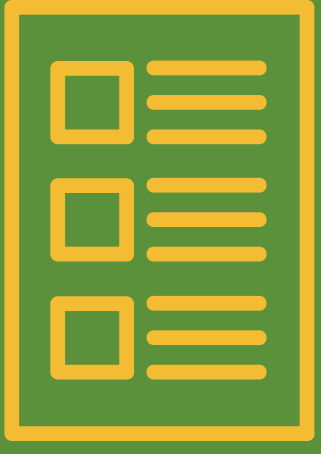Recruit Partners

Step 4
Register Your Event

Step 5
Community Outreach

Step 6
Prepare for Your Event

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Step 1: Sign Up to Be a Volunteer

✓ You can sign up to be a volunteer here. Please be sure to share this link with others!

✓ After signing up, you can consult this link, powerpoint and flyer for more information.

Step 2: Choose a Theme

Here is a list of linked suggested topics. You can also explore our website and create your own to better fit your community. Afterward, create a local concept document to describe your event and motive.

The Great Global Cleanup

Foodprints for the Future

Environmental Education

The Canopy Project

EARTHRISE

Faith and Environment

MobilizeU

Green Cities

Artists for Earth

Step 3: Recruit Partners

✓ Contact like-minded people to form a board or committee for your event.

✓ Reach out to partner organizations for support. You can use this email template to help you with this process.

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Step 4: Register Your Event

✓ Create an agenda and log your event on our event map.

✓ Create a virtual poster that can be sent out to volunteers and partners. It would provide the history of Earth Day and answer the who, what, when, where, and why of your event. We suggest using a free website like canva.com.

Step 5: Community Outreach

Now that your event is officially registered and prepared, it's time to advertise!

✓ You can use this email template as an idea of how to reach out to potential attendees.

✓ You should also use social media to help promote your event. We have a toolkit you can use to help maximize your social media outreach. Also, don't forget to follow us on twitter!

@ EarthDayAfrica1
@ EarthDayNetwork

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Step 6: Prepare For You Your Event

The event is coming! You should use the weeks leading up to the event to make sure everything is in order.

✓ Make sure the location, time, weather, and any other important aspects are known.

✓ Don't forget to continue advertising your event locally and on social media!

The Day of Your Event

Congratulations, the event has arrived! Be sure to document the day with photos, videos or any other information you would want to share about your event! This is crucial as we often use this to showcase your work across our social media platforms and our website!

After the Event

Be sure to send us your information through this <u>form</u> so we can share the work you're doing! Once again, congratulations on hosting a successful event! Not only is it an outstanding achievement to have built an Earth Day event from scratch, but you are empowering people across your community toward a better Africa. We urge you to continue organizing events with the following you have built, because, it's not a day, it's a movement!